

# First Artificial Intelligence ToolBar To Play the World Chess Champion

## ***Press Release***

***New York, NY June 13, 2005-*** Accoona Corp., [www.Accoona.com](http://www.Accoona.com) , announced today it **will unveil its Artificial Intelligence ToolBar**, Tuesday June 21, 5pm, at ABC Times Square Studios, 44<sup>th</sup> Street and Broadway.

The Accoona Artificial Intelligence ToolBar is available at [www.Accoona.com](http://www.Accoona.com) ; the install is very easy and takes just seconds.

**At this unique world-class event, the Accoona Artificial Intelligence ToolBar will compete against World Chess Champion Rustam Kasimdzhanov!**

The Accoona AI toolbar also offers users the ability to Search the Web, Business, News, AND PC Desktops, utilizing proprietary Artificial Intelligence Search technology that locates lost files, emails, and documents. **The toolbar also offers complete access to Accoona's Premier Business Database, comprised of hundreds of millions of business records on tens of millions of companies worldwide, including almost all US companies.** With just one click on any Business Search result, the Accoona Business QuickProfile **serves accurate and up to date company information, such as yearly sales, # of employees, contact information, and business description and locations.**

"On behalf of the City of New York I am proud to welcome the 2005 Accoona Man versus Machine Chess Championship," **said New York City Sports Commissioner Ken Podziba.** "Chess fans throughout the World will be watching closely as the World Chess Champion battles one of the world's premier chess programs, truly a spectacle where the human mind meets technological achievement," **continued Podziba.**

**The Accoona AI ToolBar is the first of its kind to offer a free, completely interactive Chess experience.** Chess enthusiasts of all levels, from novice to International Grandmaster, are now able to compete with each other or against the Accoona ToolBar's Chess program directly. Accoona's ToolBar will also offer free daily chess tips and strategy sessions, chess news, and commentary providing users the ability to significantly improve their chess skills.

**The Accoona ToolBar's chess program uses AI techniques to learn from the hundreds of thousands of games it plays, improving its strategic understanding on the basis of its wins and losses over time.**

***About World Chess Champion Rustam Kasimdzhanov,*** 26, was born on May 12th, 1979 in Uzbekistan, and is currently living in Germany. Rustam has played

chess since he was five years old, and was crowned FIDE World Champion on July 14, 2004 against the World's best chess grand-masters.

**Against the Accoona AI toolbar, the World Champion will have the advantage of the White pieces in a single, sudden-death game in which man and machine will each have a total of one hour for all of their moves.**

***About Accoona***

Accoona launched in December 2004, introduced by Eckhard Pfeiffer, former CEO of Compaq Computer and Accoona's Chairman of the Board. Accoona Corp. develops proprietary technologies and business models in the fields of Online Advertising, Search, Business Information, and e-Commerce; for its Search Engine Accoona.com, and the company's affiliates and licensees.