

Accoona Selects Moreover Technologies for Aggregated Online News

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Real-Time News Delivery, Comprehensive Coverage and Robust Metadata Additions Cited as Key to Decision

Moreover Technologies, the premier provider of aggregated online current awareness information, today announced that Accoona, the Web search technology company dedicated to making it easier for people to find information on the Internet, has selected Moreover to provide real-time online news content for use in Accoona news search at www.accoona.com.

Moreover helps Accoona to deliver real-time news search across millions of relevant stories by aggregating news articles from thousands of global sources. This completeness of coverage ensures Accoona users of a comprehensive view into the news that matters to them most.

In addition, Moreover enriches each news article with over 30 fields of metadata, including geographic location information intelligently inferred through advanced lexical, semantic and contextual analysis of full article content. Accoona leverages this metadata to give users the power to interactively search for relevant news articles using parameters such as a reporter's name and publication, geographic location, date and other related fields.

"By partnering with Moreover, Accoona users are now able to access stories and related topical news using our artificial intelligence technology that grants users greater involvement in determining their corresponding search results," said Stuart Kauder, chief executive officer of Accoona. "Moreover's high-quality content is a key component in giving our consumers such a powerful way to find news online."

"For Internet search engines, aggregated news has become a critical component in delivering a complete end-user experience," said Jim Pitkow, president and chief executive officer of Moreover Technologies. "We're proud to deliver the real-time online news content that helps Accoona offer a quality news search service."

About Moreover Technologies

Moreover Technologies is the premier provider of real-time aggregated current awareness solutions. Moreover harvests news from thousands of the most reliable online sources, including premium international and regional publications, corporate and government press pages, Weblogs and audio and video broadcast channels. Content is intelligently categorized, fortified with descriptive metadata, ranked for quality by an experienced editorial staff and then delivered for use in custom applications, Websites, Internet search engines, corporate intranets and enterprise portals.

Moreover solutions are trusted by hundreds of leading organizations including Ask Jeeves, Citigroup, Hill & Knowlton, McCann Eriksson, Microsoft, MSN, Saatchi & Saatchi, the U.S. Air Force, the U.S. Department of Energy, the U.S. Navy and Yahoo!. Visit w.moreover.com/

About Accoona

Founded in February 2004, the Accoona Corporation is an industry pioneer in Artificial Intelligence search technology, and has filed a patent with over 650 claims. The company unveiled the Accoona search engine in December 2004, with the official consumer launch planned for mid 2005. Accoona delivers more relevant search results through its innovative SuperTarget Your Search™ feature, comprehensive QuickProfile™ database and sophisticated contextual and keyword search capabilities. Internationally, Accoona holds a 20-year exclusive agreement with the China Daily Information Company as the official search provider for ChinaDaily.com -- the first news site in China and one of the country's largest portals.

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