

## **China Daily Information Company (CDIC) Partners with China Communications Corp (CCC) to Develop Business Search Engine utilizing Artificial Intelligence.**

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China Daily Information Company, in a partnership with China Communications Corp, is set to launch a revolutionary Business Search Engine, utilizing a new and proprietary Artificial Intelligence Technology. In an effort to continually perfect the user Search experience, China Communications Corp has developed the portal [www.accoona.com](http://www.accoona.com), delivering the most relevant Business Search Engine results. The company has filed a patent protecting this "*Apparatus, Method and System for Artificial Intelligence for Data Searching Applications*".

The company's Search Engine technology operates by allowing the user to receive more relevant, and in depth results. Using a complex algorithm that recalculates the meaning of words, **Accoona** better understands the user's search query. This process yields search results in circumstances where no results may have been achieved in the past. The "intuitive" engine will extract results with greater proximity to the search criteria requested by the user. This advanced research and corresponding patent applications are the first of its kind in the Search Engine industry.

**"Accoona's Artificial Intelligence Technology will elevate Search Engine performance to a new unprecedented level," said Eckhard Pfeiffer former CEO of COMPAQ COMPUTER and Chairman of China Communications Corp.'s Board of Consultants.**

Traditional Search Engines focus on direct keyword matches. This technology holds the vision of understanding what pages a user might want to view, without matching keywords. The Search Engine with Artificial Intelligence better understands the users question through the utilization of an algorithm that restates the question and alters the verbiage based on sophisticated word permutations.

**Accoona**, in addition to web spiders that populate and update its database, has access to hundreds of millions of records from worldwide sources, delivering the richest and most robust database for search results. With a database of over 20 million US companies and over 30 million companies worldwide, the user will be able to search for businesses utilizing a large array of criteria: such as Name, Physical Address, Telephone, Fax, Business Description, industry category, company's URL and geographic location.

Until now, these uniquely combined business Search components, and corresponding results, have not been readily available on the Internet for the end user. The CCC platform is the result, and the combination of, CCC's unique technology and exclusive online information that has not been previously available on the Internet.

**Accoona** will launch in the US and China on December 6, 2004.

### **About China Daily Information Company**

China Daily Information Company (CDIC), [www.ChinaDaily.com.cn](http://www.ChinaDaily.com.cn), is the official English language web destination in China. This partnership includes an equity stake in China Communications Corp. **Minister Zhao Qizheng of the State council Information Office stated, "My department will support such efforts to promote Chinese Enterprises to do business with companies throughout the World".**

### **About China Communications Corp**

China Communications Corp. (CCC) is launching [www.Accoona.com](http://www.Accoona.com) as the World's most comprehensive online Business Database and Business Search Engine. The Online Business Search Engine will be the largest in terms of the quantity and quality of information available on tens of millions of businesses located throughout America, China and the rest of the World.

### **About Accoona**

Founded in February 2004, the Accoona Corporation is an industry pioneer in Artificial Intelligence search technology, and has filed a patent with over 650 claims. The company unveiled the Accoona search engine in December 2004, with the official consumer launch planned for mid 2005. Accoona delivers more relevant search results through its innovative SuperTarget Your Search™ feature, comprehensive QuickProfile™ database and sophisticated contextual and keyword search capabilities. Internationally, Accoona holds a 20-year exclusive agreement with the China Daily Information Company as the official search provider for ChinaDaily.com -- the first news site in China and one of the country's largest portals.

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