

Accoona Corp. Opens Electronics Showroom

SOUTH PLAINFIELD, N.J. – (Nov. 16, 2007) – DOD Marketing Inc., a subsidiary of Accoona Corp., today announced that its first retail store to the public on Sunday, Nov. 18, 2007. DOD's **Electronics Showroom** features a wide selection of the latest plasma and LCD televisions, digital cameras, audio and video systems, appliances and camcorders from every major consumer electronics brand. The showroom complements DOD Marketing's online presence as one of the top 100 consumer direct electronics retailers and one of the top 60 consumer electronics retailers overall. DOD Marketing is the owner of several major consumer electronics retail sites such as Butterflyphoto.com, LCOTVs.com and BestBuyPlasma.com.

"The **Electronics Showroom** was designed to give consumers the opportunity to enjoy the quality customer service and low prices provided by our retail Web sites, while also giving them a chance to see, touch and experience the products firsthand," said Metin Ozkuzey, president of DOD Marketing. "Consumers often use retail Web sites to research which product to buy, and then drive to a brick-and-mortar establishment to make their purchase. This showroom gives consumers the ability to try the products before they buy, while still saving money."

Beginning Sunday, the showroom will be open from 10 a.m. to 7 p.m., Monday through Saturday, and 11 a.m. to 6 p.m. on Sunday. It is located at 1764 New Durham Road, South Plainfield, N.J., 07080.

About Accoona Corp.

Founded in February 2004, Accoona Corp.'s mission is to become a leading player in online lead generation, eCommerce and the Chinese Internet industry and further establish its search engine as a source of highly relevant search results. We aim to streamline the online experience and maximize the Internet's potential as both a source of information and a global marketplace. We developed and operate Exchange Place (<http://www.exchangeplace.com>), the first online marketplace where advertisers can bid for leads across a range of products and services. In 2006, the combined revenues of our eCommerce businesses made us one of the top 10 consumer direct consumer electronics retailers and one of the top 60 consumer electronics retailers overall [*Source: TWICE Top 100 CE Retailers, May 21, 2007*]. We also have developed and operate artificial intelligence driven search engines in the U.S.

(<http://www.accoona.com>), China (<http://www.accoona.cn>) and Europe (<http://www.accoona.eu>). Accoona's Search Engine was selected among the "50 Coolest Websites" of 2006 by *Time Magazine* [*Source: Time Magazine, Aug. 3, 2006*]. Accoona has offices in Jersey City and South Plainfield, N.J., and Shanghai, China.

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